

CURRICULUM VITAE



Personal Information

Full Name: Hanan Alakklouk (Shurrab)

Date of Birth: 25-07-1984

Place of Birth: Saudi Arabia

Citizenship: Palestinian

Passport number: 2520226

Sex, Martial st.: Female, married

Residence: Palestine

Cell Phone: 00970597248843

Email: h.alaklouk@up.edu.ps

Hananalaklouk@gmail.com

Education

August. 2013, August 2017

PHD in Communication
School of media and communication
UKM
Malaysia

July. 2008 –Dec, 2010

Master of Communications
School of Communications
Science University of Malaysia
Pulau Pinang, Malaysia
GPA: 3.6

Sept. 2002- July, 2006

Bachelors of Communications
College of Communications
AL-AQSA University, Gaza, Palestine
GPA: 90, 01%

Sept.1999- July, 2002

High School Certificate,
Sukaina Bent Al-Husein Secondary School, Dair Elbalah city
Gaza, Palestine
GPA: 89, 03%

WORK EXPERIENCE

March .2019- Present

Dean of School Of Media and Communication

- School Of Media and Communication
- University of Palestine
- Gaza strip, Palestine

March .2017- March 2019

Head of Media and Communication Department

- School Of Media and Communication
- University of Palestine
- Gaza strip, Palestine

April 2014- April 2016

Communication Manager

- Asian Paralympic committee
- Malaysia

Responsibilities:

- Developing an integrated communications strategy for the company incorporating PR, Marketing and Online.
- Implementing communications plans to increase brand awareness and recognition for the organization.
- Developing relationships with key media to secure and grow media coverage both online and offline.
- Monitoring press stories relating to the company and its brand and maximizing opportunities for positive PR and playing down any negative PR.

Feb. 2013- Feb 2014

Communication Manger

- OIC International Business Centre.
- Malaysia

Responsibilities

- Collating and analyzing current communications and messages and ensuring consistency.
The annual communications budget and ensuring its use is fully maximized

Dec.2010-Jan.2013

lecturer

- School Of Media and Communication
- University of Palestine
- Gaza strip, Palestine

Responsibilities:

- **Teaching courses in the school of media and communication such as:**
(Mass Communication: Concepts & Processes , Reporting and Editing, Press Laws & Media Ethics, Development and Communication, **TV Production: Idea to Screen**, and Radio Journalism, Film studies, writing for film, Journalism & Programme Formats)

Dec.2010-Jan.2013

Head of Media and Communication Department

- School Of Media and Communication
- University of Palestine
- Gaza strip, Palestine

Responsibilities

- Leads lecturer members of the Communications Department to execute all communication, Public Education and production activities of the school.
- Develops and implements strategic plans for the Communications Department to facilitate the achievement of the school's vision.
- Supervises the research, development and implementation of a Communication strategy.

Dec.2010-Jan.2013

Communication Manager

- University President's Office
- University of Palestine
- Gaza, Palestine

Dec.2010-Jan.2013

lecturer (Part time)

- School of media and communication
- ALAZHAR University
- Gaza strip, Palestine

Dec.2010-Jan.2013

lecturer (Part time)

- College of Communications,
- AL-AQSA University,
- Gaza Strip, Palestine

- Dec.2010-Jan.2013** **lecturer (Part time)**
 -School of communication and journalism
 -Islamic university
 - Gaza, Palestine
- Nov.2009-Nov., 2013** **Film Maker**
 -Media center for Palestinian women
 - Gaza strip
 -Palestine
- Jul, 2008 – Sept. 2009** **Outreach & Visibility Officer**
 -Ummah Aid – A Malaysian Humanitarian NGO-
 -Pulau Pinang, Malaysia
- Jul, 2006-Jan. 2007** **Teaching Assistant**
 -AL-AQSA University,
 - Gaza, Palestine
- May. 2004- July. 2007** **"News Anchor" (Part time)**
 The voice of ERADA , Radio Station
 Dair Elbalh city,
 Gaza, Palestine
- May- August 2005** **Conference Coordinator**
 Sharek Youth Forum
 Gaza Strip
 Palestine
- March 2004-Aug 2004** **Program Coordinator**
 Media Unit –METHAQ Organization,
 Gaza, Palestine

Training Courses

- Feb. 2 –Feb. 17 2017 (30 hours)**
Level 2 Leadership Training.
 - Conference Room.
 - UNHCR Malaysia.
 - Kuala Lumpur, Malaysia.
- Feb. 22 –Feb. 22 2017 (3 hours)**
Creating a Winning Mindset.
 - 3E Office.
 - 3E Training and Education Sdn Bhd.
 - Kuala Lumpur, Malaysia.
- Jan. 19 –Jan. 20 2017 (10 hours)**
Project Proposal Writing.
 - Conference Room -UNHCR Malaysia.
 - Urban Refugees.
 - Kuala Lumpur, Malaysia.

Nov. 16 –Nov. 16 2016 (3 hours)

Effective Sales & Marketing.

- 3E Office.
- 3E Training and Education Sdn Bhd.
- Kuala Lumpur, Malaysia.

Oct. 13–Oct. 13 2016 (3 hours)

Strategic Programme Organization Culture, Values & Transformation.

- 3E Office.
- 3E Training and Education Sdn Bhd.
- Kuala Lumpur, Malaysia.

April. 04 –April. 14 2016 (20 hours)

Project Report -Training and Development.

- 3E Office.
- 3E Training and Education Sdn Bhd.
- Kuala Lumpur, Malaysia.

March. 14 –March. 24 2016 (20 hours)

Project Management Principles and Practices.

- 3E Office.
- 3E Training and Education Sdn Bhd.
- Kuala Lumpur, Malaysia.

Feb. 10 –March. 10 2016 (30 hours)

Small Project Management.

- Mediu Centre.
- Mediu Training Centre.
- Kuala Lumpur, Malaysia.

Nov. 12 –Nov. 14 2015 (10 hours)

Organization Strategic Planning.

- WAMY Hall.
- WAMY Malaysia (IIUM).
- Kuala Lumpur, Malaysia.

March. 17 –March. 17 2015

Effective Time Management.

- SLEU Hall.
- SLEU IIUM (International Islamic University Malaysia).
- Kuala Lumpur, Malaysia.

Nov. 06 –Nov. 06 2013

Thinking Outside the Box.

- SLEU Hall.
- SLEU IIUM (International Islamic University Malaysia).
- Kuala Lumpur, Malaysia.

Sep. 25 –Sep 25 2013

Strategies for Taking Notes.

- SLEU Hall.
- SLEU IIUM (International Islamic University Malaysia).
- Kuala Lumpur, Malaysia

July 2007 Course in Media production in English language
Media Center for the development of media skills, Gaza, Palestine

August 2007 Course in Visual Communications and directed media
AL-AQSA Production House, Gaza, Palestine

July 2006 Course in Public relations, Dair Elbalh organization, Gaza, Palestine
May 2005 Course in computer skills, The Computer Center, Gaza, Palestine

SKILLS

Computer Skills:

- MS office applications (Word, Excel, power point, MS Project)
- MS Movie Maker

Languages:

Arabic language: Mother language
English language: Excellent
Bahasa Malaysian language: very good

Publications:

Conference

[1] Hanan Alaklook, Jamaluddin, A, Fauziah, A. (2015). “*Exploitation And New Orientalism in Sam Kadi’s The Citizen*”. Mention 2015 - International Conference On Media & Communication- Faculty of Social Sciences & Humanities: Universiti Kebangsaan Malaysia

Journal

[1] Hanan Alaklook, Jamaluddin, A, Fauziah, A. (2016). “*Hollywood Films Post 9/11: Exploitation and New Orientalism*”. Malaysian Journal of Communication. Universiti Kebangsaan Malaysia.

[2] Hanan Alaklook, Jamaluddin, A, Fauziah, A. (2016). *Ambivalence And Sympathy: New Orientalism and the Arab Characters in Ridley Scott’s Body of Lies*. e-BANGI, Journal of Social Sciences and Humanities . Faculty of Social Sciences & Humanities: Universiti Kebangsaan Malaysia

Communication skills:

Excellent communication skills

Others:

-Hold relevant residence status in Malaysia valid until December 2017
- Have a Driving license

Awards & Honors

July 2006 Awarded a Certificate of Honor for graduating with the best Grade Bachelors of Communication, College of Communications
[AL-AQSA University, Gaza, Palestine](#)

July 2009 Won the first prize in ‘Short film competition’
Seminar on Media and Islamic Thinking 2009
Universiti Sains Malaysia-
Malaysia

Reference:

- 1- Associate Professor Dr. Jamaluddin Aziz
+603 8921 5809
jaywalk@ukm.edu.my
Expertise
Cultural & Media Studies, Film Studies
- 2- Dr. Abdul Latiff Ahmad
Senior Lecturer
+603 8921 5574
alba@ukm.edu.my
Expertise
intercultural Communications and New Media Technology
- 3- Associate Professor Dr. Fauziah Ahmad
Associate Professor
+603 8921 4387
zuhair@ukm.edu.my
Expertise
Cultural & Media Studies, Literature Teaching Methodology, Semantic in Journalism,
Media & Communication